

# INSTITUTE BROCHURE: 2025-26

## MASTER OF BUSINESS ADMINISTRATION (MBA)



## DR. PANJABRAO DESHMUKH INSTITUTE OF MANAGEMENT TECHNOLOGY & RESEARCH

AFFILIATED TO RTM NAGPUR UNIVERSITY | DTE CODE: MB04101

AICTE APPROVED | RECOGNIZED BY GOVERNMENT OF MAHARASHTRA

[www.pdimtr.ac.in](http://www.pdimtr.ac.in)

# MBA

## MASTER OF BUSINESS ADMINISTRATION

Approved by All India Council of Technical Education

Affiliated to RTM Nagpur University

Recognised by DTE Govt. of Maharashtra

Institute Accredited by NAAC, Bangalore

Place for Higher Learning & Research, RTM Nagpur University

Member of Association of Indian Management Schools

Member of Association of Management of MBA/MMS Institute, Pune

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# Founder President

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## Late Dr. Panjabrao ("Bhausaheb") Deshmukh

Born: 27Dec 1898 (Geeta Jayanti) ·

Demise: 10 April 1965 (Ramnavami)

“We have to build a new nation and in order to build such a nation our people must have knowledge... Therefore it is up to us to make every facility available to those who want to study and if there are any impediments they must be ruthlessly demolished

People must be taught and educated to be staunch optimistic men and women... They must have lofty ideals with high cultural and moral standards, supreme devotion to the state and supreme loyalty to the interest of the people.”Extract from his welcome address at the inauguration of Shri Shivaji Lok Vidyapitha by President Rajendra Prasad, 30Dec1950

## Visionary, Educationist & Nation-Builder

- **Pioneer in Mass Education:** Founded the Shri Shivaji Education Society in 1932 today one of Vidarbha's largest educational networks with 300+ institutions
- **Agrarian & Rural Reforms:** Instrumental in farmer welfare, he launched Bharat Krishak Samaj in 1955 and introduced modern rice cultivation techniques and the first World Agriculture Fair (Delhi, 1959)
- **Statesman & Policy-Maker:** As India's first Union Minister of Agriculture (1952–62), he shaped national agricultural policy. He also contributed to the Indian Constitution as a member of the Drafting Committee
- **Champion of Social Progress:** Advocated education and cultural renaissance as tools for social upliftment, focusing on equity, secularism, and rural empowerment.

## Why This Matters to PDIMTR

Dr. Deshmukh's legacy emphasizing **access to education, real-world application, innovation for social good, and leadership rooted in empathy and ethics** mirrors the core values of our MBA program. His life inspires our mission: to nurture managers who not only excel professionally but also serve society.

# Executive Committee & Governing Council

## EXECUTIVE COMMITTEE

**Hon'ble Shri Harshvardhan P. Deshmukh**  
President

**Hon'ble Adv. Gajananrao K. Pundkar**  
Vice -President

**Hon'ble Adv. Jayant V. Patil (Pusdekar)**  
Vice -President

**Hon'ble Shri Keshaorao Metkar**  
Vice -President

**Hon'ble Shri Dilip B. Ingole**  
Treasurer

**Hon'ble Shri Hemant W. Kalmegh**  
Member

**Hon'ble Shri Keshaorao Gawande**  
Member

**Hon'ble Shri Sureshrao J. Khotare**  
Member

**Hon'ble Shri Subhashrao S. Bansod**  
Member

**Hon'ble Dr. Vijay Govindrao Thakare**  
Secretary

## GOVERNING COUNCIL

**Hon'ble Shri Harshvardhan P. Deshmukh**  
Chairman

**Hon'ble Adv. Gajananrao K. Pundkar**  
Vice -President

**Hon'ble Shri Dilip B. Ingole**  
Member

**Hon'ble Shri Hemant W. Kalmegh**  
Member

**Hon'ble Shri Keshaorao Gawande**  
Member

**Regional Officer, AICTE, Mumbai**  
Ex. officio Member

**Director DTE, Mumbai**  
Ex. officio Member

**Dr. Prashant Kothe**  
(Director, PDIMTR )

**Dr. Rajesh Timane**  
(HoD / Director's Nominee)

As per letter No. F / 22-1602 (A)2-08 AICTE, dated 20th March 1993 from HRD (WRC), the model Governing Council was constituted for Full Time M.B.A. Course run by Dr. Panjabrao Deshmukh Institute of Management Technology & Research, Dhanwate National College, Nagpur

# PRESIDENT'S Message

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**Hon'ble Shri Harshvardhan P. Deshmukh**

President,  
Shri Shivaji Education Society, Amravati

Late **Dr. Panjabrao Deshmukh**, the visionary Founder President of Shri Shivaji Education Society, firmly believed in the power of education to transform society and strengthen our nation.

Our institute stands as one of the premier management schools in Central India. We are proud to have a faculty that is not only highly qualified and talented but also passionately committed to student success. Education here transcends the classroom students actively engage in a diverse range of co-curricular and extra-curricular activities, fostering holistic growth and real-world skills.

It is my sincere wish that every student who joins our family blossoms into a responsible and compassionate leader, bringing honor and pride to both our institute and the broader community. I welcome you to a stimulating learning environment a place where education is a journey of discovery, and every student is encouraged and empowered to reach their fullest potential.

# DIRECTOR'S Message



**Dr. Prashant P. Kothe**

Director, PDIMTR

When a student walks through the gates of our institute with a dream of building a career in management, it becomes our responsibility to guide that ambition in the right direction with clarity, purpose, and vision.

At PDIMTR, we strive to provide an enriching learning environment that fosters intellectual curiosity, professional competence, and personal growth. Our academic experience goes beyond textbooks: it is rooted in a balanced blend of theory and practice. Students gain hands-on insights through industrial visits, field surveys, simulations, and regular interaction with industry experts ensuring that learning remains grounded and relevant.

Holistic development is central to our philosophy. Through vibrant student-led clubs, intercollegiate competitions, expert workshops, and cultural initiatives, we ensure that students develop not just as managers, but as well-rounded individuals. These experiences are thoughtfully supported by our dedicated faculty highly qualified professionals who offer unwavering academic mentorship and personal guidance.

The MBA program at PDIMTR is rigorous, yet immensely rewarding. It offers you a platform where knowledge meets action, and ideas translate into impact. I invite you to embark on this transformative journey with us one that will prepare you to thrive in a complex, ever-changing world of business.

# HoD'S Message

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**Dr. Rajesh Timane, PhD, Gold Medalist**  
Head, Department of Management

Dear Future Leaders,

Welcome to our MBA program a transformative journey that goes well beyond academics. At the Department of Management, we are committed to shaping well-rounded, industry-ready leaders who are purpose-driven and impactful. Grounded in academic excellence, rigorous PhD-level research, and strong industry partnerships, our program fuses theoretical depth with practical relevance.

We foster holistic growth through five dynamic student clubs Placements & Internships; Communication & Skills; Life & Leadership; Innovation & Entrepreneurship; and Social Impact & Cultural Engagement. Each club is guided by experienced faculty mentors, creating a vibrant learning ecosystem where classroom insights are applied to real-world challenges, and leadership is honed through meaningful experiences.

Our vision is bold yet clear: to develop mindful leaders who think critically, empathize deeply, and innovate courageously. As you prepare to embark on this journey, bring your curiosity, bring your commitment. Step in ready to learn, and step out equipped to lead change.

# Institutional Pillars

## Vision

**“To emerge as Central India's leading management institute cultivating visionary, innovative, and socially conscious leaders who drive meaningful change in business and society.”**

## Mission

- To develop purpose-driven professionals through a rigorous, real-world curriculum grounded in academic excellence.
- To foster critical thinking, ethical leadership, effective communication, entrepreneurial mindset, and social responsibility via immersive learning experiences.

## Quality Policy

We commit to global standards of excellence in teaching, research, and industry engagement. Through continuous improvement, innovation, and reflective practice and by fostering lifelong learning, academic integrity, and strong academic-industry collaboration we ensure a culture of quality in all endeavors.

## Academic & Industry Affiliations

We collaborate with leading national and regional bodies to stay aligned with emerging trends and best practices:

- AIMS – Association of Indian Management Schools
- AMMI – Association of Management of MBA/MMS Institutes, Pune
- NIPM – National Institute of Personnel Management
- PHL&R – Place of Higher Learning and Research (RTM Nagpur University)
- IGNOU – Indira Gandhi National Open University

## Institutional & Industry MoUs

- NPW Arts, Commerce & Science College
- Emplife India
- Diagno Plus Health Services
- Matrix Digital Technology
- Amruto Dairy Foods
- Shourya Roof
- Legato Hair & Skin International
- Department of Biotechnology, Science College

# Faculty Responsibilities & Institutional Roles

Our faculty members carry essential portfolios to ensure the institute's mission is met while adhering to statutory requirements. Their roles reflect a balance of academic leadership, regulatory compliance, and student engagement.

SN	NAME	CLUB	DESIGNATIONS/ RESPONSIBILITIES
1	Dr.P rashant Kothe	-	Director
2	Dr. Rajesh Timane	<i>IgniteLab</i> : Life & Leadership	Head of the Department
3	Dr.Kavita Patil	<i>LaunchPad</i> : Placement & Internship	Internship, Placement
4	Dr.Hemant Babhulkar	<i>AdVantage</i> : Marketing&Quality Circle	DTE,FRA
5	Dr.Tushar Tale	<i>EcoSphere</i> : Sustainability & Impact	AICTE, IGNOU, Evaluation
6	Dr.Priyanka Wandhe	<i>Celestia</i> : Innovation & Culture	Accreditation, Induction
7	Dr.Shyamal Ruikar	<i>FinCrafters</i> : Finance& Policy	SWAYAM, Research Cell
8	Ms.Tejaswini Laxane	<i>StartupGarage</i> : Entrepreneurship	Green Club, Project Facilitator
9	Mr.Vipul Akhare	<i>Persona+</i> : Communication & HR	Research Facilitator
10	Ms.Raksha Deshmukh	<i>FutureStack</i> : Technology & Trends	PREP Club

# Faculty Profile



## **Dr. Rajesh Timane**

**HoD, Department of Management**

PhD, MPhil, MBA, MCom, MA, BJ, BE

Honoured with 7 Gold Medals & 2 Memorial Prizes

Dr. Rajesh Timane's journey spans over 25 years across industry, entrepreneurship, education, and research. He has been instrumental in shaping PDIMTR's reputation for excellence, discipline, and innovative academic programs. With a multidisciplinary background including postgraduate degrees in Commerce, Management, Arts, Media, Philosophy, and Engineering Dr. Timane distinguished himself early, earning 7 gold medals and 2 memorial prizes from RTM Nagpur University.

As a consultant for Bajaj Steel and Western Coalfields, he brought valuable industry insights into academia, creating real-world relevance for students. His commitment to scholarship is evident in his role as mentor to doctoral candidates, several of whom have already earned their PhDs under his guidance. Dr. Timane's influence extends into institutional strategy: he has led accreditation processes and overseen research center activities. His academic passions include qualitative research, education technology, CSR, leadership development, and governance. A member of editorial boards and professional associations, Dr. Timane is a bridge between theory and practice his leadership inspiring PDIMTR to new heights of innovation, integrity, and holistic excellence.

# Faculty Profile

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## **Dr. Kavita D. Patil**

**Coordinator, LaunchPads Club**

*PhD, MBA, MIRPM, MSc*

With over 20 years in academia and 3.5 years in international trade, Dr. Patil merges industry insight with scholarly rigor. At PDIMTR, she has cultivated a robust research record, publishing in journals recognized by ABDC, Scopus, UGC, and other peer-reviewed outlets. She has mentored three PhD scholars to completion, with another awaiting thesis submission at RTM Nagpur University demonstrating her mentorship commitment. In her role leading the Training & Placement Cell, Dr. Kavita Patil consistently delivers outstanding placement outcomes, leveraging strategic industry partnerships and student coaching. She regularly conducts workshops and training sessions for corporate and educational clients, fostering practical skills and knowledge. Combining multidisciplinary qualifications with a passion for bridging academia and industry, Dr. Patil is a cornerstone of PDIMTR's



## **Dr. Hemant Babhulkar**

**Coordinator, AdVantage Club**

*MBA, MCom, MPhil, PhD, BJ, LLB, SET*

Dr. Babhulkar brings 18 years of dedicated service to PDIMTR, with over three years in the financial sector prior to academia experience that greatly informs his teaching of Marketing Management and Business Law. He plays a crucial administrative role by overseeing DTE, FRA, and ARA functions, while actively engaging in social and educational organizations. A recognized educator, he is an approved counselor for IGNOU and YCMOU and represents our institute at global business forums in Russia, Hungary, and Austria. Dr. Babhulkar's academic credentials include a PhD in Commerce and SET qualification, supplemented by an LLB, equipping him with a comprehensive perspective on law and ethics. His practical insights, administrative acumen, and international exposure enrich student learning and institutional governance, helping cultivate well-rounded management professionals.

# Faculty Profile



**Dr. Tushar D. Tale,**  
**Coordinator, EcoSphere Club**  
*PhD, MBA, MCom, PGDIBO, BE*

Dr. Tushar D. Tale is a multidisciplinary expert with a foundation in engineering and advanced qualifications in management and commerce. A faculty member at PDIMTR, he is a sought-after visiting lecturer and serves as an academic counselor for IGNOU, where he has guided MBA and MCom students for over a decade. His field expertise spans Operations Research, Project Management, and Total Quality Management. Dr. Tale is deeply engaged in the evolution of higher education through Open and Distance Learning (ODL) and rural immersion programs, including the Village Immersion Council. Additionally, he contributes academically as a paper-setter and evaluator for RTM Nagpur University and IGNOU. His blend of practical insight, academic dedication, and commitment to societal learning environments enhances student experiences and institutional innovation.



**Dr. Priyanka Wandhe, PhD**  
**Coordinator, Celestia Club**  
*PhD, MPhil, MBA, MSc, MA – Patent Holder*

Dr. Priyanka Wandhe is an accomplished educator with over 13 years of experience in HR, Organizational Behavior, and Healthcare Management. Author of six books and over 40 research papers including Scopus-indexed publications and a Best Paper Award she actively contributes to academia. Dr. Wandhe holds a commercial patent for a mobile reverse-osmosis water filtration system and a design patent for a centralized network management device. As the head of the IPR Cell, she mentors students in innovation and research. Beyond teaching, she serves as an IGNOU academic counselor and frequently participates in university-level assessment roles as a paper-setter and moderator. Through her multifaceted experience in teaching, research, and innovation, Dr. Wandhe enriches PDIMTR's academic environment and advances student-led breakthroughs.

# Faculty Profile

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## **Dr. Shyamal Ruikar, PhD**

### **Coordinator, FinCrafters Club**

*PhD, MBA, Mphil, MCom, PG-DBM, BCCA, B-Ed,*

Dr. Shyamal Ruikar brings over 13 years of teaching expertise in finance, accounting, project appraisal, and cost management. A doctoral graduate in management, he has authored several research papers and received Best Paper awards for excellence. For more than a decade, he has been an IGNOU academic counselor and a frequent voice on Gyan Vani's educational broadcasts. As a visiting faculty and corporate trainer for MNCs, Dr. Ruikar blends rigorous academics with practical business insights. He also leads PDIMTR's Research Centre under the "Place of Higher Learning and Research" initiative and serves as the SWAYAM SPOC, earning multiple accolades from NPTEL for his leadership in online education. With a distinctive combination of teaching, research, training, and administration, Dr. Ruikar enriches our department and inspires students toward



## **Ms. Tejaswini Laxane**

### **Coordinator, StartupGarage Club**

*BSc, MBA, Pursuing PhD in Management*

Ms. Tejaswini Laxane brings over six years of rich corporate experience from both multinational and private-sector organizations into her academic tenure as Coordinator of the StartupGarage Club. Currently pursuing a PhD in Management and MA(Psychology), Master of Commerce, she specializes in Finance, ERP systems, and Strategic Management, with strong technical proficiency in SAP FICO, SQL, and other enterprise tools. Her teaching is dynamic and application-centric, blending case studies, live simulations, and real-world insights to energize learning. Outside the classroom, Ms. Laxane drives events and initiatives focused on innovation, sustainability, and social responsibility, nurturing socially conscious leadership among students. Through her engaging pedagogy and leadership in club activities, she reinforces PDIMTR's commitment to experiential learning and community impact, empowering students to lead responsibly and purposefully.

# Faculty Profile



**Mr. Vipul Akhare**  
**Coordinator, Persona+ Club**

*BBA, PGDCCA, MBA, MCM, MCom, PGPM, UGC-NET, Pursuing PhD*

Mr. Vipul Akhare is a dedicated academician and entrepreneurial educator with a diverse academic background including BBA, PGDDCA, MBA, MCM, MCom, and PGPM qualifications. As a UGC-NET qualified scholar currently pursuing his PhD, he brings strong theoretical grounding to his teaching. In his role as Coordinator of the Persona+ Club at PDIMTR, Mr. Akhare infuses practical relevance through insights from his entrepreneurial endeavors and active involvement in government-led initiatives. His classroom is enriched with real-world case discussions, interactive workshops, and skill-building sessions, preparing students for dynamic professional environments. He is committed to nurturing confident communicators and adaptable professionals who can thrive in today's fast-paced business world.



**Ms. Raksha Deshmukh**

**Assistant Coordinator, FutureStack Club**  
*MBA, BSc (Hons. Agri-Business Management)*

Ms. Raksha Deshmukh serves as Teaching Assistant and Coordinator of the FutureStack Club at PDIMTR. With strong academic credentials in MBA and Agri-Business Management, she ensures that students receive structured career guidance, experiential learning opportunities, and mentorship throughout their placement journey. In addition, she manages the departmental library, maintaining an organized repository of vital academic resources. By bridging theoretical concepts with practical experiences, Ms. Deshmukh plays a pivotal role in crafting a supportive learning environment that enhances student preparedness and engagement. Currently She is pursuing MA(Psychology) & Master of Commerce.

# Support Staff

Our administrative team ensures smooth operations at PDIMTR by managing documentation, facilitating communication, and supporting faculty and students in daily activities and events. Chief Accountant, oversees financial records, budgeting, and compliance to maintain fiscal discipline. Other Clerical and non-clerical Staff handles data entry, office correspondence, and record management for efficient administrative workflow.



- Mrs. Shradha Lende – Chief Accountant
- Mrs. Vaishali Shrivatsav
- Mr. Naresh Thakre
- Mr. Dinesh Wankhede
- Mr. Vasant Sambare
- Mr. Rajendra Kale
- Mrs. Geeta Raut
- Mr. Suresh Kadav
- Mr. Manik Munghate
- Mr. Prakash Bawane
- Mr. Anil Gawhale

# Pedagogy

PDIMTR follows a dynamic pedagogy that combines a CBCS curriculum with continuous assessment and hands-on learning. Through a unique 10-club structure, students gain practical skills, leadership experience, and industry exposure. Capstone projects, internships, and a strong feedback loop ensure our learners are ready to lead, innovate, and make a meaningful impact.



## CURRICULUM FOUNDATION

MBA curriculum aligned with CBCS, integrating core management disciplines with continuous assessment.



## INDUSTRY LINKAGE & CAPSTONE

Practical exposure through internships, guest lectures, and final project with open defense and peer feedback.

### 10 CLUB PILLARS

Co-curricular club ecosystem enabling applied, experiential, and peer-led learning across functional domains.

- IGNITELAB: LIFE & LEADERSHIP
- LAUNCHPAD: PLACEMENT & INTERNSHIP
- ADVANTAGE: MARKETING & QUALITY CIRCLE
- ECOSPHERE: SUSTAINABILITY & IMPACT
- CELESTIA: INNOVATION & CULTURE
- FINCRAFTERS: FINANCE & POLICY
- STARTUPGARAGE: ENTREPRENEURSHIP
- PERSONA+: COMMUNICATION & HR
- FUTURESTACK: TECHNOLOGY & TRENDS

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# Student Clubs And Actives

The 10 clubs at PDIMTR form the core of our experiential learning ecosystem, each fostering a unique set of skills from leadership and innovation to sustainability and communication. These student-driven clubs offer platforms for applying classroom concepts, organizing events, collaborating across disciplines, and engaging with industry. Together, they create a vibrant, hands-on learning environment that shapes well-rounded, future-ready professionals.

## Our Clubs

**Beyond Classrooms: Empowering Learners Through Experience, Innovation, and Impact.**

✓ *IgniteLab*

✓ *LaunchPad*

✓ *AdVantage*

✓ *EcoSphere*

✓ *Celestia*

✓ *FinCrafters*

✓ *StartupGarage*

✓ *Persona+*

✓ *FutureStack*

✓ *The 10<sup>th</sup> Club*

Shri Shivaji Education Society's  
Dr. Panjabrao Deshmukh Institute of Management Technology & Research,  
Dhanwate National College, Nagpur

# Summer Internship & Placement

## **Internship:**

Our college provides industry-focused internships that give students hands-on experience, exposure to real work environments, and opportunities to apply their classroom learning. These internships build confidence, enhance practical skills, and prepare students for successful careers.

## **Placement:**

With strong industry tie-ups and dedicated training, our college ensures excellent placement opportunities. Students are groomed through mock interviews, soft skills training, and career counseling, resulting in top placements across reputed companies and organizations.

## **Internship & Placement Club Collaboration with Communication and Skill Development Club**

To ensure holistic student development and better career outcomes, our Internship & Placement Club actively collaborates with the Communication and Skill Development Club. This partnership bridges the gap between academic learning and industry expectations. While the Internship & Placement Club provides guidance on resume building, interview preparation, and connecting with industry professionals, the Communication Club enhances students' soft skills such as public speaking, group discussions, email etiquette, and confidence building. Jointly, they organize mock interviews, personality development workshops, corporate interaction sessions, and internship readiness programs. This integrated approach not only boosts students' employability but also empowers them to communicate effectively and thrive in professional settings.

## **Activities includes:**

Resume building support

Personality development

Mock interview

Student employability through structured training, continuous guidance, and strong corporate partnerships.

# Summer Internship & Placement

At PDIMTR, the Summer Internship is mandatory for MBA completion bridging classroom theory with real-world business practice. Our Placement Cell meticulously orchestrates skill-building workshops, industry guest interviews, mock assessments, and pre-placement preparations to ensure students are job-ready.

In the recent 2024–25 placement cycle, our students achieved outstanding results:

- Highest package: 7.60LPA
- Average package: 4.1LPA
- Median package: 4.25LPA

These outcomes highlight PDIMTR's unwavering commitment to enhancing student employability through structured training, continuous guidance, and

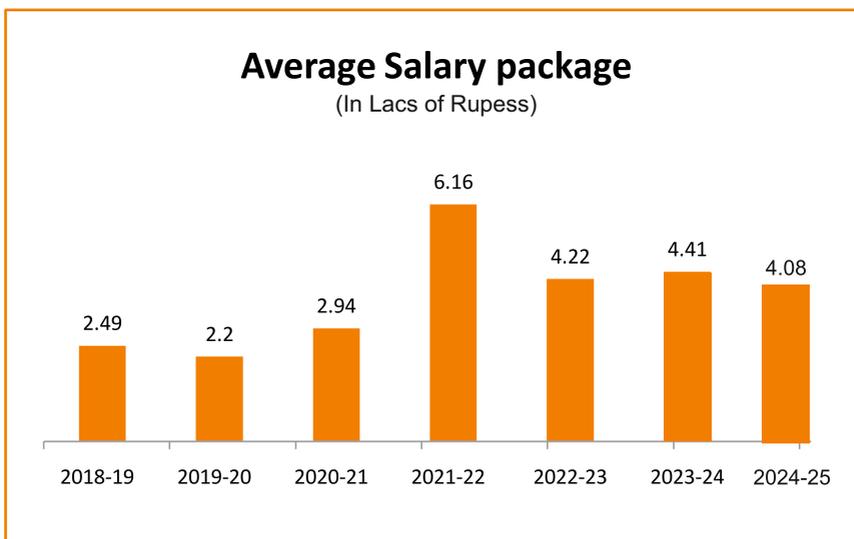
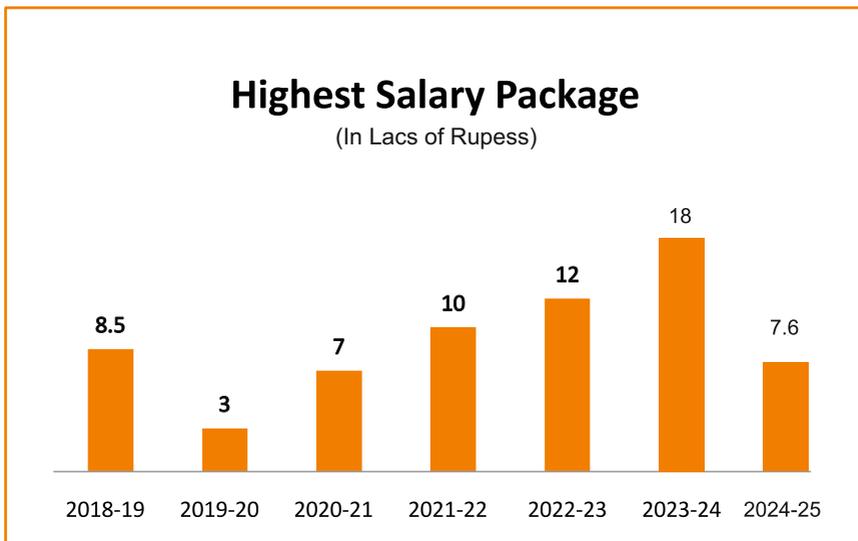
## Selected Final Placements

Student Name	Company	Package	Designation
Eshan Sarma	Property Cloud	7,60,000	Sr. Sales Executive
Vaishnavi Farkale	Property Cloud	7,60,000	Sr. Sales Executive
Sahil Selukar	Kalidioscope Pvt. Ltd.	7,00,000	Graphic Designer
Yash Khodke	PolicyBazar.com	5,50,000	Sales Executive
Asheer Ateeb Khan	PolicyBazar.com	5,50,000	Sales Executive
Vrushabh Shambharkar	PolicyBazar.com	5,50,000	Sales Executive
Ankit Gholpe	PolicyBazar.com	5,50,000	Sales Executive
Saumya Dalal	ICICI Bank	4,40,000	Executive Trainee
Kunal Bhagat	ICICI Bank	4,40,000	Executive Trainee
Priti Rathod	ESAF Bank	4,25,000	Executive Trainee

These roles underscore our focus on comprehensive training from industry-aligned internships to successful placement outcomes positioning students for career success.

# Placements & Internships

PDIMTR is widely recognized as one of Nagpur's leading business schools, known for its high standards in management education, industry aligned training, and hands-on research. Supported by an accomplished faculty and well-equipped infrastructure, the department boasts a strong academic foundation. Our proactive placement strategy with regular industry interactions, skill workshops, and strategic networking has resulted in an excellent track record



# Academic Calendar(Tentative) 2025-26

Month	Key Activities & Description
June-July	<b>Admissions &amp; Session Start:</b> Admissions finalized; classes begin mid-June. Induction program welcomes new students, introduces campus culture, facilities, mentoring groups, and peer integration to reduce early anxiety and acclimatise effectively (buddy system and institutional orientation)
August	<b>Campus Onboarding &amp; Installation Day:</b> Includes orientation sessions by faculty and status updates on student leadership. A Freshers' Welcome Party encourages social bonding, establishing confidence and peer networks.
September	<b>Club Launch &amp; Activities:</b> All student clubs host inaugural events, ice-breakers, and interactive sessions, building teamwork, leadership skills, and aligning club goals for the year.
October	<b>Mid-Semester Assignments &amp; Diwali Break:</b> Students complete mid-term assignments before a short festive recess, balancing academic deadlines with cultural celebrations.
November	<b>Continuous Assessment &amp; Club Events:</b> Sessional exams assess academic progress. Clubs organize workshops, competitions, and community service events that reinforce learning and peer collaboration.
December	<b>Farewell &amp; End-Term Exams:</b> Farewell ceremonies mark the conclusion of the senior cohort. University-end exams test cumulative learning of the term.
January	<b>Post-Winter Club Engagement:</b> Academic clubs resume post-holiday with renewed energy—hosting seminars, guest lectures, skill-building, and peer learning activities.
February	<b>Industrial Visits &amp; Experiential Projects:</b> Structured field visits expose students to real-world organizational processes and industries (operations, finance, marketing), bridging theoretical knowledge with workplace reality.
March	<b>Project Presentations &amp; Club Showcases:</b> Students exhibit their workplace learning, case studies, and club achievements through presentations and events emphasizing communication, data interpretation, and leadership experience.
April	<b>Final Assignments &amp; Pre-Exam Prep:</b> Includes final coursework submissions, sessional exams, and preparation of exam documentation (exam forms, hall ticket verification).
May	<b>University Exams &amp; Certification:</b> Students complete exams and collect hall tickets/certificates, marking the official conclusion of the academic year.

Note: All classes at PDIMTR are scheduled and conducted strictly in accordance with the directives of the DTE, AICTE, and RTM Nagpur University. Our academic calendar serves as a guiding framework; however, it is tentative and may be modified to accommodate regulatory updates, institutional requirements, or unforeseen circumstances.

# MBA Course Overview

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Our two-year MBA program at PDIMTR is thoughtfully structured to guide students from foundational knowledge to strategic expertise. The curriculum integrates rigorous core courses in economics, finance, marketing, HR, operations, analytics, and legal frameworks during the first year. In the second year, elective tracks allow for focused specialization, complemented by immersive experiences such as a summer internship and a capstone project. To enhance global relevance, two MOOCs are included, supporting cutting-edge learning and digital fluency. Throughout the program, continuous assessments ranging from case studies and assignments to presentations and exams ensure academic depth and practical readiness. This holistic design mirrors the best practices of top-tier global MBA programs by blending core strength, elective flexibility, experiential learning, and digital competencies to prepare future-ready leaders.

As India's economy witnesses robust growth from a projected 9% expansion in job markets in 2025 to a surge in IT, BFSI, retail, and telecom sectors employers increasingly seek managers with domain depth as well as cross-functional agility. The rise of AI, analytics, digital marketing, and Global Capability Centres (GCCs) has created strong demand for expertise in data-driven decision-making, supply chain optimization, and tech-integrated HR practices. Our specialization structure reflects these trends: students pursue a **Core track** for deep functional knowledge (such as Marketing, Finance, or HR) and choose a **Complementary specialization** (like Analytics, Operations), to broaden their perspectives. This dual focus positions PDIMTR graduates to thrive in India's evolving managerial landscape, equipping them with both subject-matter expertise and the interdisciplinary insights needed in today's dynamic, technology-driven workplaces

# MBA Course Overview

GROUP	SPECIALIZATION	PAPER	COURSE
CORE	A Marketing Management	1	Sales and Distribution Management
		2	Digital and Social Media Marketing
		3	Integrated Marketing Communication and Brand Management
		4	Retail Sales Management and Services Marketing
	B Financial Management	1	Investment Analysis & Portfolio Management
		2	Project Appraisal and Finance
		3	Financial Derivatives
		4	Managing Banks and Financial Institutions
	C Human Resource Management	1	Manpower Planning, Recruitment & Selection
2		Performance Management System	
3		Compensation & Benefits Management	
4		Team Dynamics	
COMPLEMENTARY	A Operations Management	1	Logistics & Supply Chain Management
		2	Quality Toolkit for Managers
		3	Operations Research
		4	Sales and Operations Planning
	B Business Analytics	1	Data Visualization for Managers
		2	Data Mining
		3	Data Science using R
		4	WEB and Social Media Analytics
C Entrepreneurship Development	1	Entrepreneurial Theory & Practices	
	2	Business Plan Formulation	
	3	Social Entrepreneurship	
	4	Entrepreneurial Marketing	
D International Business	1	International Marketing Management	
	2	Export Documentation & Procedures	
	3	International Finance	
	4	International Human Resource Management	

## Notes:

- Choose one CORE specialization from Groups A, B, or C. Select one COMPLEMENTARY track from A, B, C, or D.
- This structure ensures specialized expertise paired with interdisciplinary capability preparing graduates to excel in emerging roles across digital, data, and global business contexts.

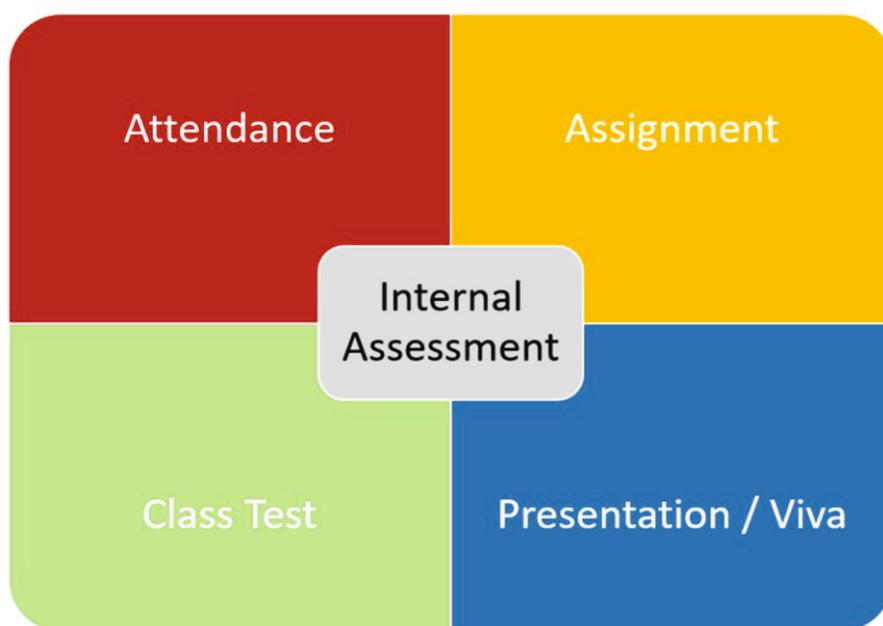
## Highlights:

- Core courses build foundational knowledge in economics, strategy, finance, HR, marketing, operations, ethics, and analytics.
- Electives in Semesters III & IV allow specialization and are supported by additional credits from MOOCs.
- Internal assessments and case analyses ensure practical learning and continuous evaluation.
- Summer Internship and final projects provide immersive, real-world exposure and academic rigor leading to a capstone exit seminar.

This comprehensive design ensures a balanced blend of theory, hands-on learning, specialization, and real-world experience throughout the MBA journey.

# Internal Assessment

Internal assessment at PDIMTR is a cornerstone of our teaching–learning framework, structured around four essential components. First, **attendance** fosters discipline and cultivates active engagement in every class. Second, **assignments** promote research aptitude, analytical thinking, and effective writing skills. Third, regular **class tests** ensure consistent academic progress and help students reinforce core concepts. Finally, **presentations, vivas, or participation in extracurricular projects** enhance communication abilities and practical problem-solving skills. Together, these elements provide a comprehensive and continuous evaluation that not only guides academic growth but also enables students to develop essential managerial competencies in a structured, supportive environment.



This continuous evaluation helps teachers, students, parents, and stakeholders gauge progress, identify learning gaps, and adapt teaching strategies early. It supports formative growth by analyzing data from everyday activities rather than relying solely on terminal exams.

Faculty determine the weightage of each criterion, in line with RTM Nagpur University's guidelines, ensuring transparency in evaluation. From the 2025-26 session onward, students must separately pass internal assessments and theory exams a step that underscores the importance of sustained learning and academic discipline. By blending structured internal assessment with stakeholder feedback and regulatory compliance, PDIMTR ensures that every student develops holistically and is well-prepared for formal examinations.

# MBA Project Report Guidelines

Follow these guidelines meticulously to produce a structured, high-quality project report:

## 1. Proposal Submission & Approval

- Finalize your topic and supervisor.
- Submit the project proposal form and synopsis for institutional approval.
- Incomplete proposals will be rejected.

## 2. Report Length & Format

- Target **40–60 single-spaced pages** (~22,000 words), excluding appendices and exhibits ( $\pm 20\%$  allowed).
- Use **A4 size (29×20cm)**, double-spaced, printed on both sides in a professionally bound volume.
- Cover page color must match the standardized institute color.

## 3. Report Submission

- Submit **four hard-bound copies** and **two CDs** containing the project in MS-Word format.
- Submission deadline is **one month before** the IV semester university exams.

## 4. Report Structure

### A. Front Matter

- Title Page
- Certificate of Completion
- Student Declaration
- Acknowledgments
- Executive Summary
- Table of Contents
- Lists of Figures, Tables & Abbreviations

### C. Reference Materials

- Bibliography
- Appendices (questionnaires, formats)
- Index or Cross-References (optional)

### Key Notes

- The internal evaluation will conform to **RTM Nagpur University guidelines**, with faculty assigning the weightage for each criterion.
- Your report should follow a logical, coherent format aligning with global structures such as **IMRaD (Introduction, Methodology, Results, Discussion)**.
- All figures, tables, and exhibits must be clearly labeled, numbered, and referenced in the main text.
- Consult your supervisor regularly for guidance. Their support is vital in ensuring your research rigor, relevance, and presentation quality, meeting both university standards and global academic expectations. main text (Simplilearn, linkedIn guides).

### B. Main Text

1. Introduction
2. Literature Review
3. Company and Sector Profile
4. Research Methodology
  - o Study rationale, objectives, hypothesis (if applicable)
  - o Sampling details
  - o Data collection and analytical techniques
  - o Study limitations
5. Data Analysis & Interpretation
6. Findings
7. Conclusions & Recommendations

# Scholarships & Financial Aid

- Eligible students from lower-income groups and backward classes must apply for the Government of India scholarship in **June–July** using the prescribed form, available from the administration office. Ensure forms are completed accurately any errors could result in disqualification.
- Students with an academic gap must submit an **affidavit** detailing activities during the break.
- Previous year scholarship recipients who have passed must also reapply. Their documents will be forwarded to the Divisional Social Welfare Office, Nagpur, for renewal.
- Recipients from SC, ST, VJ, NT, OBC, and other economically backward categories must maintain **minimum 80% attendance** and pass all unit tests and monthly exams. Failure to meet these requirements will result in forfeiture of fees waivers.
- Scholarships depend on **satisfactory progress**, regular attendance, and good conduct. In cases of academic negligence, misconduct, or strikes, the Head of Institute may **cancel or withhold** the award.
- Scholarship amounts are determined by the Divisional Social Welfare Office, Nagpur.
- SC/ST students must submit the scholarship form immediately upon admission. Similar provisions apply to NT, OBC, and SBC students, with an annual income limit of Rs. **100,000**. Those earning between Rs. **100,000 and Rs. 400,000** should apply for a freship.
- Candidates who fail to apply or whose applications are rejected must **pay full fees** for the academic year.
- Additionally, PDIMTR awards a **Dr. Panjabrao Deshmukh Merit Scholarship** to students ranking in the top three merit lists of RTM Nagpur University, based on their first and second-year aggregate marks.

For complete details and application forms, please visit [www.mahadbtmahait.com](http://www.mahadbtmahait.com).

# Fees & Timings

## Academic Fees – MBA Program (2025–26)

SN	COURSE	FEE-STRUCTURE BREAKUP	CATEGORY-WISE FEES
1.	M.B.A.-I	Tuition Fees 52632 Development Fees 7368 University Other Fees 385 Society Foundation fees 100 Student's (Accident)Welfare Policy 100 V.A.P.Yojna 10 Exam Fee 3900 <b>TOTAL FEES (Rs.) 64495*</b>	OPEN/GENERAL: 64,495 /- OBC/EBC/EWS: 38,180 /- OBC/EBC/EWS(Female): 11,863/- NT/SBC: 11,863 /- SC/ST: 4,495 /- TFWS: 11,863/- <i>(Inclusive of Examination Fees of Rs. 3900/-)</i>
2.	M.B.A.-II	Tuition Fees 78947 Development Fees 11053 UniversityProject Fees. 2074 UniversityDegree/Pro. Fees 420 UniversityOther Fees. 385 Society Foundation Fees 100 Student's (Accident) Welfare Policy 100 Alumni Fees 100 V.A.P.Yojna 10 Exam Fee 3900 <b>TOTAL FEES (Rs.) 97089</b>	OPEN/GENERAL: 97,089 /- OBC/EBC/EWS: 57,615 /- OBC/EBC/EWS(Female): 18,142 /- NT/SBC: 18,142 /- SC/ST: 7,089 /- TFWS: 18,142 /- <i>(Inclusive of Examination Fees of Rs. 3900/-)</i>

- **\*Please Note: The Fees structure for MBA -I is provisional and subject to revision by the Fees Regulating Authority (FRA), Mumbai.**
- **Tuition & Institute Fees:** As per the schedule provided above.
- **Examination Fees:** Charged separately, in accordance with RTM Nagpur University regulations.

### Class and Office Timings

- **MBA Year I:** Lectures from **9:30 a.m. to 3:30 p.m.**
- **MBA Year II:** Lectures from **10:30 a.m. to 4:30 p.m.**
- **Institute Office & Library:** Open daily until **6:00 p.m.**

# Rules, Regulations & Policies

## 1. Discipline & Conduct

All students and staff must adhere to the institute's code of conduct. Maintaining discipline is paramount everyone is expected to comply with institutional rules at all times.

## 2. Identity & Representation

- Wearing your **Institute ID Card** on campus is mandatory.
- Any official representation or communication must be routed through the **Head of Department** and then the **Director**.

## 3. Attendance & Examinations

- **Attendance** of at least 80% is required to sit for sessional and university exams.
- MBA Part I & II students must sit for all **sessional assessments**; absence may lead to fines or loss of marks.
- Students not meeting requirements may be barred from **university examinations**.

## 4. Academic Integrity & University Compliance

In addition to internal rules, students must abide by the regulations of **RTM Nagpur University** and other statutory bodies.

## 5. Disciplinary Measures

The **Director** may initiate actions such as fines, suspension, or expulsion for misconduct or violations.

## 6. Campus Property & Cleanliness

- Damage to college property will be charged to the responsible party.
- Students must not tamper with classroom facilities, write on walls, move furniture, or litter.
- Eating is prohibited in classrooms and corridors.

## 7. Vehicle & Parking Policy

Vehicles should be parked only in **designated areas** and securely locked. Unauthorized parking may result in action.

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**Note:** These policies reflect established campus governance models and are enforced through transparent, fair disciplinary procedures. Sanctions follow due process; students are entitled to appeal decisions, ensuring equity and respect for individual rights.

# Rules, Regulations & Policies



## Library Policy

- Maintain silence and cleanliness at all times.
- No personal bags inside. Sign the entry register on arrival.
- Borrow up to 3 books; handle with care. Lost books must be replaced or paid for at double value.
- 5/day fine for overdue books.
- Final-year students must return all materials and clear library dues before collecting hall tickets.
- Library privileges may be suspended for repeated violations.

## Computer Lab Policy

- ID card required upon request.
- Maintain silence; keep cell phones silent.
- No eating, drinking, or non-academic downloads.
- Use only assigned stations; report issues immediately.
- Seek permission before printing or installing software.
- Log off and tidy your workspace after use.
- Internet misuse may result in restricted access or disciplinary action

# Anti-Ragging Policy

## 1. Legal Basis

Ragging is strictly prohibited under the Maharashtra Prohibition of Ragging Act, 1999, and the UGC regulations. It is a punishable offense with penalties up to 2 years' imprisonment, fines up to 10,000, or both.

## 2. Zero-Tolerance Standards

All forms of ragging be it physical, verbal, psychological, or discriminatory are prohibited both on and off campus. Freshers are welcomed through structured programs to ensure their smooth induction into campus life.

## 3. Preventive Measures

- All students and guardians must complete mandatory anti-ragging undertakings annually.
- The institute maintains dedicated committees, squads, and surveillance systems to monitor and prevent ragging.
- Regular awareness sessions, pledge ceremonies, and surprise inspections are conducted to reinforce a safe and respectful atmosphere.

## 4. Reporting & Redressal

Students can file complaints directly at the institute or through proper channel. Please note that prima facie cases lead to immediate suspension of the accused and referral to law enforcement.

## 5. Penalties & Accountability

Depending on the severity of the offense, disciplinary actions may include suspension, expulsion, denial of results or scholarships, and legal prosecution.

## Why This Matters

Ensuring a **ragging-free environment** aligns with national mandates and protects our students. PDIMTR embraces a culture of **respect, safety, and inclusion**, where mentorship replaces bullying. Implementing these measures signals our unwavering commitment to student welfare, academic integrity, and institutional excellence.

# Student Testimonial

## Mamata Patil



My journey as part of the MBA Class of 2024 at PDIMTR has been truly transformative. The faculty here are inspiring—they nurture, guide, and motivate you to face challenges head-on and grow into your best self. Their constant support has helped me uncover new strengths and find purpose. PDIMTR shaped not just my career but also boosted my

## Pratiksha Taiwade



Being a part of the PDIMTR family has been an incredible experience. The faculty mentors are supportive and focus on our overall development—not just academics. From lectures and doubt-clearing sessions to presentations and competitions, every aspect is thoughtfully designed. We benefit from excellent facilities like air-conditioned classrooms, a well-stocked library, parking, and a vibrant campus life.

## Shikha Parve



My MBA experience at PDIMTR has been both enriching and empowering. The faculty are knowledgeable, approachable, and invested in our growth. Their mentorship helped me build a strong foundation in management and leadership. With seminars, guest lectures, internships, and placement assistance, my perspective widened

## Vaishnavi Farkale



PDIMTR has been instrumental in my growth. The faculty provided the best guidance and opened doors to many learning opportunities beyond academics. I've gained crucial career-development skills in a welcoming campus environment. Thanks to the constant support from our faculty and

## Janhvi Raut



PDIMTR has been a guiding light for me. I feel fortunate to be part of this supportive family. The faculty are experienced and always ready to mentor us. Learning through case studies, real-world applications, and industry interactions gave me the confidence and skills to excel in my career. My MBA journey here will always remain a cherished

## Raghav Wanjari



My time at PDIMTR has been truly rewarding. The professors are not only experts but also passionate about teaching. Their support gave me direction and motivation. Along with high-quality teaching and guest lectures, the campus offers great infrastructure and a positive learning environment. Club activities and events boosted my confidence and taught me valuable life lessons.

# Frequently Asked Questions (FAQs)

## Q1. Who is eligible to apply for the MBA program at PDIMTR?

Applicants must possess a bachelor's degree in any discipline with a minimum of 50% marks (45% for reserved categories) from a recognized university. Candidates must also qualify through the MAH-MBA/MMS CET or other recognized entrance exams.

## Q2. How can I apply for admission?

Admissions are conducted through the Centralized Admission Process (CAP) of the Directorate of Technical Education (DTE), Maharashtra. Eligible candidates must register on the official DTE portal and follow the CAP guidelines.

## Q3. What is the structure of the MBA program?

The program spans two years and includes core subjects, specialization tracks, a summer internship, MOOCs, and a capstone project. Students select **one core** and **one complementary specialization** to ensure domain expertise and interdisciplinary agility.

## Q4. Are there hostel or accommodation facilities?

Yes. Hostel facility is available on campus for girl students. While there is no in-campus hostel for boys, assistance is provided to help them find safe and affordable accommodation nearby. A list of hostels is displayed on the notice board.

## Q5. What is the placement record of the institute?

In the 2024–25 cycle, the **highest package was 7.60 LPA**, with an **average of 4.1 LPA** and a **median of 4.25 LPA**. The Placement Cell actively supports students with open and closed campus opportunities along with internship openings.

## Q6. Are there events and extracurricular activities?

Yes. The institute organizes seminars, guest lectures, cultural events, industry visits, intercollegiate competitions, and social campaigns throughout the year. Students can find the same using hashtag #pdimtr on various social media.

## Q7. What are the anti-ragging measures on campus?

PDIMTR strictly enforces the Maharashtra Prohibition of Ragging Act, 1999. Structured orientation, active surveillance, and grievance mechanisms ensure a safe and welcoming environment. Ragging is a punishable offense.

# Quick Facts: PDIMTR at a Glance

FEATURE	DETAILS
<b>Institute Name</b>	Shri Shivaji Education Society's, <b>Dr.Panjabrao Deshmukh Institute of Management Technology &amp; Research (PDIMTR)</b> , DNC, Nagpur( <b>INSTITUTE CODE: Mb04101</b> )
<b>Affiliation</b>	RTM Nagpur University
<b>Approval</b>	AICTE, DTE Maharashtra( <b>CODE: 04101</b> )
<b>Programs Offered</b>	2-Year Full-Time MBA
<b>Specializations</b>	Marketing Management, Finance Management, Human Resource Management, Business Analytics, Operations Management
<b>Faculty Strength</b>	6+ PhDs, 100% PG qualified
<b>Student Clubs</b>	10 Active Student Clubs
<b>Top Recruiters</b>	ICICI Bank, Policy Bazaar, IDBI,Property Cloud, ESAF Bank, HDFC, Just Dial, Niva-Bupa Insurance, UpGrad, PAYTM, Jio Mart, Motilal Oswal and many more
<b>Highest Package</b>	₹7.60 LPA
<b>Scholarships</b>	Government & PDIMTR Merit Scholarships
<b>Certification (MOOC)</b>	<b>Our SWAYAM Local Chapter has been awarded in the Aspirant Category for four consecutive terms (2021–24) by NPTEL IIT Bombay</b>
<b>Library</b>	3000+ books, journals, e-resources
<b>Language of Instruction</b>	Bilingual initially, with increasing emphasis on English later

# Recognition & Institutional Strengths

- Approved by AICTE and DTE(CODE: 04101)
- Affiliated to RTM Nagpur University
- Active member of AIMS, AMMI, and NIPM
- IGNOU Study Centre: Offers access to distance learning programs and certification
- SWAYAM(NPTEL)Local Chapter(ID: 3434)

Key Milestones  
Metric Highlights  
Placement Success 100+ companies in active placement database  
MOOCs & Online Learning Regular participation in SWAYAM/NPTEL  
Research Excellence 40+ Faculty Publications, 3 Patent Holders  
Student Satisfaction 90%+ reported high satisfaction with mentorship & clubs  
Academic Innovation Structured student clubs, real-world simulation projects, and digital learning platforms

Why Choose PDIMTR?

- Industry-Relevant Curriculum
- Experienced Faculty with PhDs & Industry Background
- Focus on Ethics & Social Responsibility
- Vibrant Student Clubs & Activities
- Career Guidance from Day One



# Photo Gallery



Inaugration By Hon'ble President of SSES



Inaugration By Hon'ble Excutive Member of SSES



IPR Workshop by IPR Club



Garbha Utsav



Blood Donation



Industrial Visit To Koradi Thermal Power Plant



Cultural Program



Ecofriendly Holi by Green Club

# Photo Gallery



Naandi Foundation Training (Mahindra & Mahindra)



Expert Talk by Finance Club



Expert Talk by Competitive Exam Club



Farewell Party



Workshop on Financial Education & Literacy by NSE



Matrubhasha Diwas



PPT Competition by Power Grid Corporation



RM Workshop

# Photo Gallery



**Zumba Dance at Induction**

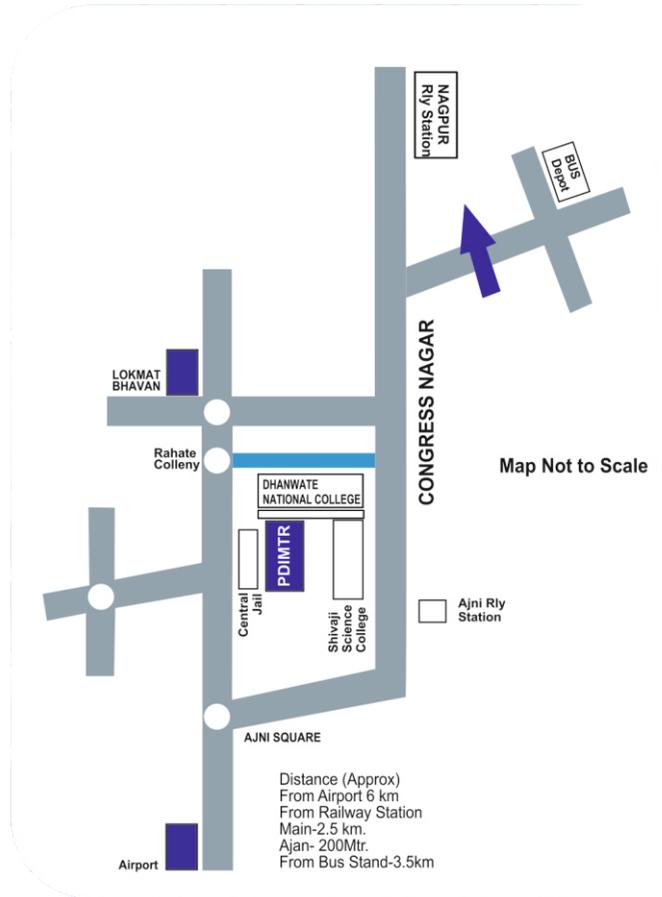


**Shivrajyabhishek Sohala**

# MASTER OF BUSINESS ADMINISTRATION (MBA)

AICTE Approved | Affiliated to RTM Nagpur University | Recognized by Govt. of Maharashtra | DTE Code: MB04101

- NACC Accredited
- Center Higher Learning and Research
- AIMS -Association of Indian Management Schools
- AMMI -Association of Management of MBAIMMS Institutes, Pune



Shri Shivaji Education Society Amravati's

## DR. PANJABRAO DESHMUKH INSTITUTE OF MANAGEMENT TECHNOLOGY & RESEARCH

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